

2021 NATIONAL HEALTH RESEARCH CONFERENCE

“Building Resilience through Research in a Pandemic”

NOVEMBER 18 & 19, 2021

VIRTUAL CONFERENCE

SPONSORSHIP PACKAGES

We are pleased to present the **2021 National Health Research Conference – “Building Resilience through Research in a Pandemic”**. In order to operate in accordance with the health and safety guidelines due to the COVID-19 pandemic, we have had to explore the world of virtual events. To this end, our Conference will be facilitated **virtually**, using the innovative and interactive online platform: HUBILO ([View Demo](#)). This provides significant pros:

- An increase in attendees
- Flexible and comfortable setting
- Incorporation of unique activities
- Greater reach for both attendees and speakers
- Effective networking element

This document provides a more detailed breakdown of how your organisation can be represented at the Conference through brand awareness and activations. Taking into consideration our economic climate as well, we believe our packages are well priced to afford maximum value. Our team is happy to facilitate a meeting to expand on any points listed in this document.

We look forward to welcoming you on board as a Sponsor of the **2021 National Health Research Conference**.

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER
● 15-20-minute Guest Presentation	★			
● Mention on session tabs for specifically sponsored Conference Sessions	★			
● Logo placement on social media campaign	★			
● Logo placement on Conference log-in page	★			
● Branded image or video pinned at the top of the platform’s event feed	★			
● Half-page advertisement in the Caribbean Medical Journal Supplement	★	★		
● Logo placement on award plaque(s)	★	★		
● Branded image or video posted at regular intervals on the event feed	★	★		
● Branding on tables in the virtual networking lounge	5	3	1	
● Opportunity to host a contest on the virtual Conference platform	★	★	★	
● Virtual booth in sponsors tab of the platform	★	★	★	
- Individual profiles that display staff, product videos and images				
- Attendees can chat and have 1-on-1 meetings with sponsors				
- Call to action button which can be linked to a form or any URL, to generate leads				
● Logo in the Caribbean Medical Journal Supplement	★	★	★	★
● E-Banner on Conference platform carousel	★	★	★	★
● Logo placement on Conference website	★	★	★	★
● Logo placement on all email marketing	★	★	★	★
● Opportunity to provide giveaways in virtual event bags	★	★	★	★
● Networking opportunity to promote products/services to physicians, nurses, hospital administrators, laboratory specialists, researchers, etc.	★	★	★	★
● Conference passes	5	4	3	2
	\$20,000 TTD	\$15,000 TTD	\$10,000 TTD	\$5,000 TTD